



# PRANAV PRASANNAKUMAR

GRAPHIC DESIGNER

## OBJECTIVE

GRAPHIC DESIGNER SEEKING A CREATIVE ROLE IN A GROWING COMPANY TO CONTRIBUTE TO IMPACTFUL BRANDING, MARKETING, AND DESIGN PROJECTS. SKILLED IN DEVELOPING COHESIVE VISUAL IDENTITIES AND MOTIVATED TO ENHANCE COMPANY SUCCESS THROUGH STRONG DESIGN STRATEGY AND EXECUTION.

## CONTACT INFO

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### ADDRESS

131 BOURBON ST  
OTTAWA, ON K1V 9J8

### WEBSITE

[HTTPS://WWW.BEHANCE.NET/PRANAVP-SZ](https://www.behance.net/pranavp-sz)  
[WWW.PIXELNOOKOFFICIAL.COM](http://WWW.PIXELNOOKOFFICIAL.COM)

## HOBBIES

TRAVELLING  
DRIVING  
MUSIC

## EDUCATION

### GRADUATION

INTERACTIVE MEDIA DESIGN  
FROM ALGONQUIN COLLEGE OTTAWA  
(2024-2025)

BA ANIMATION & GRAPHIC DESIGN  
FROM SANTHIGIRI COLLEGE OF COMPUTER SCIENCE  
(2020-2023)

## EXPERIENCE

### GRAPHIC DESIGNER | FASTSIGNS OTTAWA

MAY 2024 - PRESENT

Responsible for designing and producing large-format signage, vehicle wraps, vinyl graphics, and banners. Collaborates with clients to develop creative concepts and visual solutions that align with brand goals. Oversees print production workflows using Epson SureColor printers, plotters, and laminators while ensuring accuracy, precision, and on-time delivery.

### FREELANCE GRAPHIC DESIGNER | PIXELNOOK

2021 - PRESENT

Co-founder of a design studio specializing in branding, web, and social media design. Develops logos, business cards, and promotional materials for startups and local businesses. Leads creative direction, visual strategy, and brand identity development for marketing campaigns.

### GRAPHIC DESIGN INTERN | YELLOWTOOTH STUDIO, KERALA

2022

Contributed to the design of movie posters, digital promotions, and social media visuals. Assisted the creative team in concept development, composition layout, and production preparation. Gained hands-on experience in cinematic design and visual storytelling.

## SOFTWARE KNOWLEDGE



FIGMA



PHOTOSHOP



ILLUSTRATOR



PREMIER PRO



AFTEREFFECTS



MAYA